

Convention Edinburgh

Activity Calendar



conventionedinburgh.com

 @conventions @delegaterewards



Royal College of Surgeons
Photo: Tete a Tete Foto

Convention Edinburgh events and activities will help to raise your business profile and provide you with access to tourism markets and networks, creating real opportunities to drive your business forward and continue to strengthen Edinburgh's economy.

On behalf of our members, we actively promote the city as a premier conference destination at major industry events and sales missions in the UK and overseas.

Convention Edinburgh delivers a coordinated, year-round programme of marketing, communications and events activity to deliver maximum economic benefit to Edinburgh, and business tourism in general.

We encourage our members to make the most of our wide range of networking, sales and marketing opportunities. Throughout the year we attend workshops and sales events, promoting our members and the city of Edinburgh.

Members are invited to participate in these events and particularly those closer to home.

The Business Tourism team and our Events Manager will be in touch to invite you to participate in our calendar of activities, there is a mixture of free and priced activities to join and some with limited spaces so do look out for our invitations.

DATE	ACTIVITY	LEAD CONTACT	MARKET	£ COST
APRIL 2017				
12 - 13	Venue Expo, Edinburgh As a leading MICE Industry Exhibition that focuses on providing visitors with a wide variety of leading products, services and advice as well as extensive networking and a strong education platform. More Info: http://www.thevenueexpo.co.uk	Contact : Venue Expo		For information only
26 - 27	VisitScotland EXPO, SECC Glasgow VisitScotland expo is Scotland's premier business to business travel trade event. Expo offers the perfect opportunity for all companies with a Scottish tourism product to showcase their products and services to prospects and regular buyers. More Info: http://visitscotlandexpo.com	VisitScotland		For information only
Date TBC	European Sales Trip An opportunity to join Convention Edinburgh on a sales trip to meet with European buyers.	Fiona Fraser		Own travel and accommodation
May 2017				
02 - 04	Associations World Congress, Vienna Austria Now in it's 10th year, the Associations Congress series is the largest conference for employees and officers of professional, scientific and trade membership organisations in Europe, with over 400 delegates.	Fiona Fraser / VisitScotland	IA	Participation on behalf of members
10	Making the Most of Membership An introduction to the benefits of membership to new members and new contacts within member organisation. Find out how to get involved with our benefits and opportunities along with our Marketing Edinburgh marketing channels.	Kirstie Fraser		Inclusive of membership
10	Members Extranet Training Training on the brand new Marketing Edinburgh Members Extranet	Kirstie Fraser		Inclusive of membership
16 - 18	IMEX Frankfurt IMEX is the meetings and incentive travel industry (MICE) exhibition where planners and suppliers from the conference, convention, corporate event and trade show industries gather.	Lesley Williams / Fiona Fraser	IA, NA, Corporate & Incentives	Participation on behalf of members
Date TBC	National Association Sales Trip, London An opportunity to join Convention Edinburgh on a sales trip to meet with national association buyers.	Business Tourism Team		Own travel and accommodation

JUNE 2017				
13 - 15	<p>The Meeting Show 2017, London</p> <p>The Meetings Show offers a fully hosted buyer programme which will accommodate 1,500 buyers, 750 of which will be from Europe and beyond.</p>	Hannah Shaw	IA, NA, Corporate & Incentives	Participation on behalf of members
15 - 17	<p>ICCA Destination Marketing Workshop, Brussels Belgium</p> <p>A workshop where 15 bureaux meeting 15 international associations— accompanying clients are decision makers/influencers of an International conferences that have more than 500 delegates.</p>	Lesley Williams	IA, NA, Corporate & Incentives	Participation on behalf of members
29 - 01	<p>ICCA Association Meetings Programme - AMP, Fykuoka Japan</p> <p>More Info: www.iccaworld.com</p>	Contact ICCA	Educational	For information only
JULY 2017				
14	<p>Meet the Team</p> <p>An informal networking opportunity with representatives from the 4 departments of Marketing Edinburgh as well as our membership base. Come along and find out what current and new opportunities are available to participate in.</p>	Kirstie Fraser		Inclusive of membership
19	<p>Ambassador Programme Summer Event</p>	Elaine Miller / Kirstie Fraser		Member Itinerary Support
20	<p>Members Extranet and meetingedinburgh.com Portal Training</p>	Kirstie Fraser		Inclusive of membership
28 - 30	<p>The UK Summit 2017, London</p> <p>Over the 3 day event, meet with up to 25 highly qualified North American MICE buyers at pre-assigned one-to-one meetings, networking reception and gala dinner. The programme will also include networking lunches and an afternoon of networking activities.</p> <p>A post-Fam in Scotland hosting a selection of the buyers will follow the main event. Partners who wish to attend this should note their interest during the registration process.</p>	VisitScotland	MICE (US)	For information only

AUGUST 2017

11-13 or 18-20 (Date TBC)	National Association Edinburgh Educational Visit Convention Edinburgh invite key decision makers to the city with the objective to attract future national and international associations to meet in the city. This is our opportunity to showcase the city to a select group of individuals and to build our reputation as a bureau and the city's reputation as a world class conference destination whilst influencing future decisions on destination choice.	Kirstie Fraser	IA, NA	Member Support for Itinerary
23 - 24	IBTM China 2017 The Incentive, Business Travel & Meetings Expo China - IBTM China 2017 will take place on August 23 - 24 at China National Convention Center (CNCC), Beijing, China-P.R.	VisitScotland	IA, NA, Corporate & Incentive	For information only

SEPTEMBER 2017

20	Edinburgh Ambassador Programme Annual Dinner Our annual dinner where we network with our Ambassadors. Members can take the opportunity to network with this key group of individuals who represent either national or international associations and are influencers or decision makers in the next destination to host their conference. Over the last 20 years Edinburgh Ambassadors, Convention Edinburgh and its members have generated an impressive £900 million for the local economy.	Kirstie Fraser / Elaine Miller	IA, NA	£495 + VAT
Date TBC	Us Sales Trip, New York and Washington An opportunity to join Convention Edinburgh on a sales trip to meet with North American buyers.	Business Tourism Team		Own travel and accommodation

OCTOBER 2017

5	Members Extranet and meetingedinburgh.com Portal Training	Kirstie Fraser		Inclusive of Membership
10 - 12	IMEX America 2017, Las Vegas America's worldwide exhibition for incentive travel, meetings and events	Lesley Williams / VisitScotland	IA, NA, Corporate & Incentive	Participation on behalf of members
Date TBC	European Sales Trip, Locations - TBC An opportunity to join Convention Edinburgh on a sales trip to meet with European Association buyers.	Business Tourism Team		Own travel and accommodation

NOVEMBER 2017				
2	<p>Making the Most of Membership</p> <p>An introduction to the benefits of membership to new members and new contacts within member organisation. Find out how to get involved with our benefits and opportunities along with our Marketing Edinburgh marketing channels.</p>	Kirstie Fraser		Inclusive of Membership
12 -15	<p>56th ICCA Annual Congress, Prague, Czech Republic</p> <p>More Info: www.iccaworld.com</p>	Contact ICCA	Educational	For information only
28 -30	<p>IBTM World 2017 - ICCA Activities, Barcelona</p> <p>IBTM world is the leading exhibition for the conference, incentives, events, business travel and meetings industry.</p>	VisitScotland	IA, NA, Corporate & Incentive	For information only
23 -25	<p>Destination Edinburgh Client Workshop</p> <p>Convention Edinburgh extends an invitation to agency contacts in the MICE industry to spend 24 hours in Edinburgh showcasing members. The event encompasses a B2B workshop, welcome reception, dinner event and site inspections where member venues and services can present their business and network with clients throughout the 24 hours of the event.</p>	Kirstie Fraser	MICE agency (E, UK)	£495 + VAT Member Itinerary Support
7 - 9	<p>National Association Sales Trip, London</p> <p>An opportunity to join Convention Edinburgh on a sales trip to meet with national association buyers.</p>	Hannah Shaw	NA	Own travel and accommodation
DECEMBER 2017				
04 - 06	<p>BestCities Global Forum, Tokyo</p> <p>The BestCities Global Forum provides a learning environment for association senior executives responsible for organising international events. The four-day session educates and inspires delegates while also meeting and getting to know the 12 BestCities destinations.</p>	Lesley Williams		For information only

JANUARY 2018				
26-28 Date TBC	National Association Edinburgh Educational Visit Convention Edinburgh invite key decision makers to the city with the objective to attract future national and international associations to meet in the city. This is our opportunity to showcase the city to a select group of individuals and to build our reputation as a bureau and the city's reputation as a world class conference destination whilst influencing future decisions on destination choice.	Kirstie Fraser	IA, NA	Member Itinerary Support
07 – 10	PCMA Convening Leaders Nashville PCMA's January flagship event, which brings to life the latest in event technology, meeting design and operational strategy education. More than 4,000 professionals participate in three days of educational collaboration and orchestrated networking. More Info: www.pcma.org	Contact PCMA	IA, Corporate	For information only
Date TBC	Post-Christmas Ambassador Event	Elaine Miller / Kirstie Fraser		Member Itinerary Support
18	Members Extranet and meetingedinburgh.com Portal Training	Kirstie Fraser		Inclusive of Membership
FEBRUARY 2018				
Date TBC	National Association Sales Trip, London An opportunity to join Convention Edinburgh on a sales trip to meet with national association buyers.	Business Tourism Team	NA	Own travel and accommodation
16	Meet the Team An informal networking opportunity with representatives from the 4 departments of Marketing Edinburgh as well as our membership base. Come along and find out what current and new opportunities are available to participate in.	Kirstie Fraser		Inclusive of Membership

MARCH 2018				
Date TBC	ICCA UK&I Chapter Annual Debate More Info: www.iccaworld.com	Contact ICCA UK & Ireland Chapter		For information only
Date TBC	International Confex, London International Confex is the UK's leading event for organisers of both national and international events. Taking place 1-2 March 2017 at Olympia, London it provides the largest buying forum for the events industry with venues, destinations, suppliers and buyers networking and doing business. More Info: www.international-confex.com	Contact International Confex		For information only
Date TBC	Destination Edinburgh Client Workshop Further details shortly	Nam Gowans/ Kirstie Fraser	MICE Agency (US, E, UK)	£495 + VAT Member Itinerary Support

Glossary of Terms:

IA — International Association

NA — National Association

MICE — Meetings, Incentives, Conferences and Exhibition

US — North America

UK — National

E — Europe

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