



Member Portal Access

MARKETING EDINBURGH CRM

<https://members.conventionedinburgh.com/affiliate/home.asp>

Your member record in our CRM system is available for you to update 24/7. This portal gives you access to your descriptive text and contact details for your entry in Blueprint meeting planners guide and the www.meetingedinburgh.com website entry. Information changed to telephone numbers, contacts and email addresses automatically updates the website once you have submitted the changes where relevant however your descriptive text is proofed by the membership team before going live to the website. Photographs may be uploaded to your record but please advise a member of the team if you wish any new photography to show on your meetingedinburgh.com entry as they do not automatically transfer to the site. Photography must be copy right free.

You will also find the on-demand conference calendar for research and business lead development in this portal and a record of ongoing enquiries with our business.

This portal is username and password protected.

LEAD FORENSICS

<http://new.leadforensics.com>

This portal provides business research leads generated by visitors to your website page on www.meetingedinburgh.com website. Members who joined pre March 2015 will have a portal and post March 2015 will have a report sent directly to them on a monthly basis. Members can apply to have a bespoke business leads list provided for the purposes on an adhoc sales activity or business trip. Members can receive a free trial of this technology on their own website and a member negotiated discount if taking Lead Forensics for their own website.

This portal is username and password protected.

YOGOBOBO APP

<http://yogobogo.com>

If you are participating in Edinburgh Rewards this portal gives you access to update your advert on the app at any time, upload new photos and change your offer.

MEETING EDINBURGH PORTAL

<http://meetingedinburgh.com/thot/login.php>

The portal gives you access to an ongoing record of enquiries you have received through the www.meetingedinburgh.com website. You can respond to and retrieve details of any ongoing enquiries. Please follow the directions for responding to the enquiries as per the home page on the portal.

Access to this portal is username and password protected

If you have lost your usernames and passwords for the above portals please contact katie.morris@marketingedinburgh.org Monday to Thursday 9am to 1pm.